

PLG Dragons' Den – Game rules



Objective

To inspire an entrepreneurial mindset and customer focus among colleagues by encouraging them to propose solutions that address real customer needs and market gaps. Customers refer to both internal and external stakeholders.

Grand Prize

The winning team will be awarded **5 tickets to the Olympic Games in Paris**, with the opportunity for the most promising solutions to be implemented. If the winning team has fewer than 5 members, PLG will assign additional members to fill the seats.

PLG will cover accommodation, travel, and food costs for the team members attending the Olympic Games in Paris. The winning package for the PLG Dragon's Den Game includes a stay at the Hotel Lautrec Opéra with check-in on **03 Aug 2024** and check-out on **05 Aug 2024**. The package includes **5 single rooms**.

For the events, it includes tickets for the **Badminton W - Doubles: Bronze, Final** on **03 Aug 2024**, starting at **15:00 CEST** and ending at **17:30 CEST** at the **Porte de La Chapelle Arena**. Additionally, it includes tickets for the **Table Tennis M - Singles: Bronze, Final** on **04 Aug 2024**, starting at **13:30 CEST** and ending at **16:00 CEST** at the **South Paris Arena 4**. [Here are the details for the winning package.](#)

Organizing team

The PLG Dragon's Den Game is an HR initiative, supported by the CEO. The project is led by Despina Tsani, Internal Communication Director, with Laura Ecabias Rey, Integration & Business Transformation Manager handling external contacts. The managing entity is Groupe ProductLife, located at 8-14 Avenue de l'Arche, Zac Danton, 92400 Courbevoie, France.

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Eligibility

- The participants should read and agree with the Game rules and the privacy statement of the PLG Dragon's Den game.
- The competition is open to both individuals and groups of 2-5 colleagues.
- Only employees who are part of the Groupe ProductLife company (including newly integrated companies) are eligible to compete.

- The ideas generated during the competition will remain the intellectual property of PLG.
- There is no limit to the number of teams that can be formed from PLG Legacy or any of the integrated companies.

Judging Criteria

- Customer Focus: Address real customer needs.
- Global Impact & Sustainability: Aim for a lasting, positive effect.
- Team Collaboration: Showcase the power of teamwork.
- Innovation & Creativity: Make a difference with your solution. We value the originality of thoughts.
- Are ambassadors of the Olympic Values: excellence, respect and friendship. Colleagues are encouraged to form cross-functional teams of 2-5.

Communication steps

- **Employees will be receiving** a kickoff email announcement from the CEO office and call to action to form their teams in a duration of 2 weeks
- **Participants will be receiving** a thank you email and a call to action to upload a one pager + files to support their ideas at the SharePoint site within 2 weeks.
- **The Mentor Dragons (ExCo) and/or ManCo** will evaluate the proposals and select one they wish to endorse within 2 weeks.
- **Participants** will develop their ideas with their **Mentor Dragon** within 2 weeks.
- **Pitch Week** during a 30 minutes call for a duration of 1 week – lunch time.
- **Announcement of the winner via an email the upcoming week.**

Processing personal data

The personal data provided by the participants will be processed according to this [privacy statements](#)