

ProductLife  
Consulting



# ProductLife Consulting

Delivering C-level  
advisory for the Life  
Sciences industry

As the advisory division of ProductLife Group, ProductLife Consulting has been created to meet clients demand in the context of business model shifts: Driven by a need to expedite the time to market for medicines and health products, particularly in the face of the accelerating digital transformation, Life Sciences companies find themselves in a position where they require the support and expertise of a dedicated partner.

ProductLife Consulting was created to support Life Sciences companies in their decision-making and optimal implementation of those decisions.

60+  
PROJECTS

20+  
CLIENTS

87%  
PHARMA

**Our team has delivered 60+ projects for 20+ clients since its inception, with close to half of them global in scope.**

[www.productlifegroup.com/consulting](http://www.productlifegroup.com/consulting)

# A UNIQUE CONSULTING MODEL

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## Strategy

## Enterprise Transformation

### 1. Growth Strategy

- Strategic Plan
- Market and Competitive analysis
- Go-to-Market strategy
- Partnerships

### 2. Market Access

- Value proposition development
- Pricing & Reimbursement strategy
- KOL relationship & influencing
- Alternative funding schemes

### 3. M&A, Corporate Development

- Due Diligence
- Target screening
- Fund raising readiness
- Post Merger Integration

### 4. Business Transformation

- Target Operating Model
- Cost Reduction - Budget Based Zero
- 5 years Road Map
- Business Care
- Make or Buy

### 5. Digital Transformation

- Digital Road Map
- Digital for Innovation
- Process Mapping
- Solution identification & implementation

### 6. Operational Excellence

- Industrial Excellence
- Commercial Excellence
- Manufacturing footprint
- Change management



Consulting  
Offering

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## INDUSTRIES

ProductLife Consulting has expertise in partnering with Pharma, Medical Devices, and Biotech industries.

We offer a tailored and pragmatic approach specifically designed to support early stage companies as well as large organizations.

We provide strategic consulting to Private Equity Funds, Investors, and Sponsors operating within the Life Sciences field.

## CONSULTING BUSINESS MODEL

What sets us apart is our unique ability to mobilize an exceptional team of hands-on, in-house experts who possess deep expertise across a wide range of important topics, including product development, clinical operations, regulatory affairs, manufacturing, marketing, and distribution. This comprehensive expertise allows us to provide holistic solutions to our clients.

We differentiate ourselves by far surpassing geographical boundaries, offering an unparalleled global presence that extends across Europe and reaches every corner of the world. Our strength lies in our extensive network of hands-on experts, ready to bring their profound knowledge and experience around the globe.

Our consulting business model is designed to cater to C-level executives, focusing on expertise, added value, and delivering results.

## The partners

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